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# VisitEngland gives Center Parcs UK five stars

All five Center Parcs UK villages have retained their Five Star status from VisitEngland, following the recent annual assessments.

The five UK sites achieved scores between 90% and 98% in the latest assessment, rating them as 'Excellent' under the VisitEngland criteria.

Within the assessment, each part of the village is thoroughly inspected, from the quality of accommodation, food and activities to the ease of booking and level of service provided.

Center Parcs UK prides itself on its high quality accommodation, activities and restaurants, with last year seeing the biggest reinvestment to date, with around £80 million spent on new build accommodation, refurbishments and upgrades across the five sites.

Operations Director Alan Park said;

“We’re delighted that all five of our villages have yet again been awarded Five Stars from VisitEngland. Center Parcs UK works hard to ensure that our villages are maintained to a high standard and we continually reinvest to add new things, ensuring there is something new each time for returning guests. Getting this recognition from VisitEngland is a testament to the teams on villages and the excellent service they deliver to our guests all year round.”

The VisitEngland assessors commented on the continued maintenance and development of all Center Parcs villages, staff being very friendly and helpful, high levels of cleanliness across all areas and the environments being litter-free.

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#### **Notes to editors:**

Center Parcs UK is a completely separate company to Center Parcs Europe.

Center Parcs UK has five villages across the UK; Sherwood Forest in Nottinghamshire, Elveden Forest in Suffolk, Longleat Forest in Wiltshire, Whinfell Forest in Cumbria and Woburn Forest in Bedfordshire.

As the leader in the UK short break holiday market, Center Parcs UK regularly achieves average annual occupancy in excess of 97%.

Center Parcs UK offers weekend, (Friday to Monday) or midweek (Monday to Friday) breaks and welcomes more than 2.2 million guests each year, with 96% of guests expressing an intention to return.

## Contacts



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