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£250 million Center Parcs Village on track for spring 2014 opening

First glimpse of Woburn Forest revealed in new 3D fly-through film.

Despite the recent inclement British weather, construction of Center Parcs' new £250 million village in Bedfordshire is on schedule to open to guests in spring 2014.

Martin Dalby, Chief Executive, Center Parcs UK, said:

"Although we've been hit with snow, wind and rain over the last few months,

the team has worked hard to ensure we're on track to open to guests in spring 2014. It hasn't come without its challenges but with just over a year to go, the village is really starting to take shape."

To view a 3D visualisation of how Woburn Forest will look at opening visit: www.centerparcs.co.uk/woburnforest

Woburn Forest will be Center Parcs' fifth UK Village and will comprise 625 forest lodges, a 75 bedroom hotel and spa with 6 associated spa suites and two leisure buildings including indoor sports facilities, Subtropical Swimming Paradise, restaurants and retail outlets. It will also include outdoor sports and leisure facilities and a lake. Bookings for the new site open this summer.

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Sustainability facts and figures

Committed to enhancing the forest and wider environment, Center Parcs aims to be one of the leading sustainable 'Large Scale Tourist Destinations' in the UK. The Center Parcs Sustainability Strategy, launched in 2011, promises to reduce Center Parcs carbon emissions by 20% and produce 10% of its energy from renewable sources by 2020. Center Parcs currently uses a variety of different energy saving choices including:

- New and refreshed accommodation projects have included environmentally efficient technology such as:
 - Ground source heating
 - Solar panels
 - Photovoltaic
 - Combined heat and power plants
 - Energy-saving LED lighting
 - Water-efficient showers
 - Low-energy kitchen appliances
 - Intelligent thermostats

- Electric vehicle fleet for housekeeping and technical services

Center Parcs is investing in energy efficiency and renewable technologies - such as District Heating - to achieve the aim of consuming 25% less than the average existing Center Parcs village.

Notes to Editors

1. Center Parcs has five Villages across the UK; Sherwood Forest in Nottinghamshire, Elveden Forest in Suffolk, Longleat Forest in Wiltshire, Whinell Forest in Cumbria and Woburn Forest in Bedfordshire which opened to guests on 6 June 2014
2. As the leader in the UK short break holiday market, Center Parcs regularly achieves average annual occupancy in excess of 97%
3. Center Parcs offers weekend, (Friday to Monday) or midweek (Monday to Friday) breaks and welcomes over 1.7 million guests each year, with 96% of guests expressing an intention to return
4. The Center Parcs concept is to provide a range of high quality accommodation, shops, restaurants and exceptional leisure facilities, carefully nestled amongst 400 acres of protected forest environment
5. This concept originated in Holland in 1967, with the first UK Center Parcs opening in 1987. Center Parcs is now a separate entity in the UK, owned by The Blackstone Group
6. Center Parcs has been awarded the following accolades since 2008: the Green Business Award for Biodiversity Protection, Visit Britain 5 Star Rating, Hospitality Assured, Biodiversity Benchmark - Land Management, Carbon Trust Standard, Good Spa Guide Award, ISO14001, Investors in People
7. Center Parcs has recently been announced '[Best Family Holiday Provider](#)' in the Tommy's Awards for the eleventh year in a row

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