



CGI of the new Water Lodge design

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Center Parcs unveils new Waterside Lodge concept for Elveden Forest

Center Parcs has today released the design for a brand-new style of accommodation being introduced next year. Waterside Lodges will give families who stay in this accommodation stunning lake views, as well as a prime location in the heart of the 400-acre forest. The three Waterside Lodges will start to be built this autumn and are due for completion in summer 2018.

Nestled in the heart of Elveden Forest, these new lodges will complement the landscape and connect families with surrounding nature. Known for being a prime destination for nature spotting, guests will soon have a greater opportunity to get up close and personal with the aquatic wildlife on their doorstep, with the stunning lake-side position.

Inside the Waterside Lodges, a nautical-meets-Scandi design flows through the interior. With three bedrooms (two double and one single) upstairs, complete with en-suites and two rooms boasting rustic balconies overlooking the water. Downstairs a fully-equipped kitchen sits alongside an open-plan living space with dining table, corner sofa and flat screen TV, while wide bi-fold doors give guests access to a luxurious outdoor hot tub.

Martin Dalby, CEO of Center Parcs said:

“We are very excited about this new style of accommodation which will be right in the heart of Elveden Forest. Being surrounded by trees, next to a lake is the perfect spot to access the best of Center Parcs. I believe the combination of the forest environment, coupled with the lake view, will help families switch off from the busy pace of everyday life, to connect with each other, nature and the wildlife around them.”

With more than 90% of guests spending time on or around the lake during their short break, it is expected that guests will embrace the opportunity to stay right on the edge of the lake, amongst the woodland and water wildlife.

In addition to the three Waterside Lodges, Elveden Forest will have 51 brand new Waterfront Apartments, which are also due to be completed in the summer. These newly built apartments will offer a mix of self-catering and standard rooms whilst nearby, nine new three-bedroom Executive Lodges will also be nestled between the lake and the Village Square.

Waterside Lodges are available to book now for short breaks from summer 2018 onwards.

For more information, please visit: www.centerparcs.co.uk

NOTES TO EDITORS

Key Information:

Sleeps up to six guests

Hot tub on deck

Incredible views of the lake

En-suite bath or shower rooms for all bedrooms

Fully equipped kitchen with modern appliances

Free Wi-Fi
Daily housekeeping service
Beautifully styled open-plan living

For more updates on Center Parcs accommodation developments, visit <http://blog.centerparcs.co.uk/new-accommodation-round-up/>

About Center Parcs

Center Parcs has five villages across the UK; Sherwood Forest in Nottinghamshire, Elveden Forest in Suffolk, Longleat Forest in Wiltshire, Whinfell Forest in Cumbria and Woburn Forest in Bedfordshire

As the leader in the UK family short break market, Center Parcs regularly achieves average annual occupancy in excess of 97%.

Center Parcs offers weekend, (Friday to Monday) or midweek (Monday to Friday) breaks and welcomes more than 2.2 million guests each year, with 96% of guests expressing an intention to return

The Center Parcs concept is to provide a range of high quality accommodation, shops, restaurants and exceptional leisure facilities, carefully nestled amongst 400 acres of protected forest environment.

This concept originated in Holland in 1967, with the first UK Center Parcs opening in 1987. Center Parcs is now a separate entity in the UK.

Center Parcs has been announced 'Best Family Holiday Provider' in the Tommy's Awards for the eleventh year in a row.

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