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Center Parcs launches mobile site

Center Parcs launches its first mobile site today, Thursday 14th June, allowing smartphone users to more easily book a short break at Center Parcs on a mobile device.

Center Parcs is proud to be one of the first UK short break holiday providers

to introduce a mobile booking site.

Colin Whaley, Sales and Marketing Director said "*With over 18% of visitors to centerparcs.co.uk using a mobile phone and demand increasing, the site has been designed to be simple and easy to use*".

To try out the new mobile site, visit www.centerparcs.co.uk from your smartphone and you will be redirected to our mobile site if you are using Android 2.2 or iOS 4.1 and above.

Contact information

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Notes to Editors

1. Center Parcs has five Villages across the UK; Sherwood Forest in Nottinghamshire, Elveden Forest in Suffolk, Longleat Forest in Wiltshire, Whinfell Forest in Cumbria and Woburn Forest in Bedfordshire which opened to guests on 6 June 2014
2. As the leader in the UK short break holiday market, Center Parcs regularly achieves average annual occupancy in excess of 97%
3. Center Parcs offers weekend, (Friday to Monday) or midweek (Monday to Friday) breaks and welcomes over 1.7 million guests each year, with 96% of guests expressing an intention to return
4. The Center Parcs concept is to provide a range of high quality accommodation, shops, restaurants and exceptional leisure facilities, carefully nestled amongst 400 acres of protected forest environment
5. This concept originated in Holland in 1967, with the first UK Center Parcs opening in 1987. Center Parcs is now a separate entity in the UK, owned by The Blackstone Group
6. Center Parcs has been awarded the following accolades since 2008: the Green Business Award for Biodiversity Protection, Visit Britain 5 Star Rating, Hospitality Assured, Biodiversity Benchmark - Land Management, Carbon Trust Standard, Good Spa Guide Award, ISO14001, Investors in People
7. Center Parcs has recently been announced '[Best Family Holiday Provider](#)' in the Tommy's Awards for the eleventh year in a row

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