



Nov 06, 2013 00:00 GMT

# Center Parcs launches interactive Google Maps

This week Center Parcs launched its very own interactive Google Maps, enhancing the guest navigation experience before and during their family short break holiday.

The maps, available on the Center Parcs website, bring Center Parcs' four

UK Villages to life with Satellite view and Google Street view, so that guests can experience a real life glimpse of the forest and a virtual tour of the Village before they arrive.

Center Parcs Google Maps pinpoint different areas of the Village, providing details, images and reviews on each location, to make it easier for guests to find what they are looking for; from outdoor and indoor activities, to restaurants, shopping and guest services.

Guests can now use the technology to create a bespoke map, specific to their family short break, by selecting overlays to highlight the car park, their accommodation and lodge preference area.

Colin Whaley, Center Parcs Sales & Marketing Director said: *“We’re thrilled to launch Center Parcs Google Maps, offering further interaction to make it easier for guests to book and enjoy a short break. We’re encouraging our guests to browse the maps and be the first to add their own review of our restaurants and activities to help others and enhance the Center Parcs experience for everyone.”*

Center Parcs Google Maps for each UK Village can be found on the below links:

[www.centerparcs.co.uk/Villages/whinfell/map/index.jsp](http://www.centerparcs.co.uk/Villages/whinfell/map/index.jsp)

[www.centerparcs.co.uk/Villages/sherwood/map/index.jsp](http://www.centerparcs.co.uk/Villages/sherwood/map/index.jsp)

[www.centerparcs.co.uk/Villages/longleat/map/index.jsp](http://www.centerparcs.co.uk/Villages/longleat/map/index.jsp)

[www.centerparcs.co.uk/Villages/elveden/map/index.jsp](http://www.centerparcs.co.uk/Villages/elveden/map/index.jsp)

### **Contact information**

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### Notes to Editors

1. Center Parcs has five Villages across the UK; Sherwood Forest in Nottinghamshire, Elveden Forest in Suffolk, Longleat Forest in Wiltshire, Whinfell Forest in Cumbria and Woburn Forest in Bedfordshire which opened to guests on 6 June 2014
2. As the leader in the UK short break holiday market, Center Parcs regularly achieves average annual occupancy in excess of 97%
3. Center Parcs offers weekend, (Friday to Monday) or midweek (Monday to Friday) breaks and welcomes over 1.7 million guests each year, with 96% of guests expressing an intention to return
4. The Center Parcs concept is to provide a range of high quality accommodation, shops, restaurants and exceptional leisure facilities,

- carefully nestled amongst 400 acres of protected forest environment
5. This concept originated in Holland in 1967, with the first UK Center Parcs opening in 1987. Center Parcs is now a separate entity in the UK, owned by The Blackstone Group
  6. Center Parcs has been awarded the following accolades since 2008: the Green Business Award for Biodiversity Protection, Visit Britain 5 Star Rating, Hospitality Assured, Biodiversity Benchmark - Land Management, Carbon Trust Standard, Good Spa Guide Award, ISO14001, Investors in People
  7. Center Parcs has recently been announced '[Best Family Holiday Provider](#)' in the Tommy's Awards for the eleventh year in a row

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