



Aqua Sana Woburn Forest exterior

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# Aqua Sana Woburn Forest to welcome Pop Up Spas

Aqua Sana Woburn Forest, Bedfordshire, will be hosting pop up spas from three different product houses across six months from January to June 2017.

VOYA, [comfort zone] and ESPA will each have a four week slot in the retail space and use of a treatment room at Aqua Sana Woburn Forest. The three product houses offer a different approach to spa, giving guests the opportunity to learn about new brands, new products and experience treatments from their own specialised therapists.

VOYA 27 January - 23 February 2017:

Hailing from County Sligo, Ireland, VOYA harnesses the natural goodness of seaweed in all their products. Founded by the Mark and Kira Walton over 10 years ago, VOYA is the world's first certified, organic seaweed based skincare range. The Irish seaweed is hand-harvested to create over 50 products that utilise the minerals, vitamins and bioactive compounds which make up 80% of seaweed. A highlight of the VOYA pop up spa will be the chance to experience the 300 year old Irish tradition of a seaweed wrap.

[comfort zone] 24 March - 20 April 2017:

Italian product house [comfort zone] was established in Parma by pharmacist and cosmetic chemist Davide Bollati in 1996. After studying innovative approaches to anti-aging, Davide was inspired to create products that combined a soulful, healthy, sustainable lifestyle with advanced science-based solutions. [comfort zone] focusses on a mind-skin connection and places emphasis on overall wellbeing, which spa guests can learn about during workshops and seminars on diet and lifestyle as part of the [comfort zone] pop up spa.

ESPA 19 May - 15 June 2017:

Founded by Sue Harmsworth in 1992, ESPA takes a tri-active approach to spa – blending plant extracts, marine extracts and essential oils to create their range of products. ESPA products specialise in delivering immediate and long-term skin care benefits, as well as multi-sensory, immersive experiences through therapeutic treatments. As part of their pop up spa, ESPA will offer guests '10 minute treats' and workshops ranging from 'Mindfulness & Breathing' to 'Body Cleanse & Revitalise' to showcase their holistic philosophy.

Kay Pennington, Aqua Sana Group Spa Manager said;

"We're really excited about VOYA, [comfort zone] and ESPA running pop up spas at Aqua Sana Woburn Forest. Each product house is unique in its approach and offers different types of treatments and products for spa guests to learn about and experience. It's a first for Aqua Sana and something completely new for our guests – we can't wait to see what they think."

Details of each pop up spa at Aqua Sana Woburn Forest will be available online at [www.aquasana.co.uk/woburn](http://www.aquasana.co.uk/woburn) for four weeks before each slot. All

treatments, workshops and seminars on offer can be booked by spa guests online in advance or on the day (subject to availability).

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Notes to editors:

- For more information on all five Aqua spas please visit:  
[www.aquasana.co.uk](http://www.aquasana.co.uk)
- To find out more about the three product houses holding pop up spas at Aqua Sana Woburn Forest, please visit their websites:  
VOYA - [www.voya.ie](http://www.voya.ie)  
[comfort zone] - [www.comfortzoneskincare.co.uk](http://www.comfortzoneskincare.co.uk)  
ESPA - [www.espaskincare.com](http://www.espaskincare.com)
- For any image requests please contact PR Executive Emily Beaumont via email [emily.beaumont@centerparcs.co.uk](mailto:emily.beaumont@centerparcs.co.uk)

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